

FOR IMMEDIATE RELEASE

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HUNTSMAN TO TAKE EXTRA ACTIVE INGREDIENTS TO IN-COSMETICS in-cosmetics 2015, 14-16 April 2015, Barcelona, Spain

Brussels, BELGIUM – When Huntsman, a leading global supplier of specialty chemicals to the beauty and personal care industry, returns to in-cosmetics in April, it will take with it an expanded portfolio of surfactants and pigments.

Since the last in-cosmetics show Huntsman's offering for the sector has grown significantly through acquisition and by evolving existing products to fit market needs. The team's experts are looking forward to visiting Barcelona, meeting current customers, and networking with new prospects to discuss emerging trends across the beauty and personal care industry.

At in-cosmetics 2015, Huntsman's will talk to attendees about the ways in which it tries, as a responsible company, to make its business and its products more sustainable. From waste and emission reduction schemes to product stewardship initiatives, and personal and process safety improvements, the company keeps a careful eye on progress and always sets new targets to work towards. Huntsman recently announced that its European surfactant plants have been accredited by the Roundtable on Sustainable Palm Oil (RSPO).

Huntsman is renowned for creating chemical intermediates that are used to improve the efficacy of some of the world's best-known beauty brands. Under its 'We Care' range the company manufactures and markets high performance solutions including emulsifiers, conditioning agents, foam boosters & stabilizers, mildness agents, pearling formulas and thickeners for personal care essentials such as nourishing skin, hair care and cosmetic products. Purity pigments are another specialist area with the business developing non-sensitizing solutions that can be easily incorporated into cosmetic products to help deliver radiant color, softness and good overall coverage.

Products being promoted by Huntsman at in-cosmetics will include:

- 'Free-from' performance intermediates, based on sustainable, naturally derived feedstocks, and made without the use of ethylene oxide and sulfates
- Silicon-free hair conditioning agents compatible with anionic surfactants
- Water in oil emulsifiers, emollients and low VOC solvents for skin care / color cosmetic formulations
- A comprehensive spectrum of high-purity pigments for delivering outstanding color, stability and coverage power in a range of personal care products including mascaras, eyeliners, lipsticks, foundations, nail varnish, blushers and body and face paints.

Well-known Huntsman brands for the beauty and personal care industry include: EMPICOL[®], EMPIGEN[®], EMPILAN[®], EMPIWAX[®], JEFFSOL[®], FERROXIDE[®], HOMBITAN[®], KOSMETIQUE[™], LAUREX[®], NANSA[®], SACHTLIBEN[®], SICOVIT[®], TIOXIDE[®] and TRUPURE[™]. Except as indicated otherwise, the trademarks listed above are registered trademarks of Huntsman Corporation or an affiliate thereof in one or more, but not all, countries."

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About Huntsman:

Huntsman Corporation is a publicly traded global manufacturer and marketer of differentiated chemicals with 2014 revenues of approximately \$13 billion including the acquisition of Rockwood's performance additives and TiO₂ businesses. Our chemical products number in the thousands and are sold worldwide to manufacturers serving a broad and diverse range of consumer and industrial end markets. We operate more than 100 manufacturing and R&D facilities in more than 30 countries and employ approximately 16,000 associates within our 5 distinct business divisions. For more information about Huntsman, please visit the company's website at www.huntsman.com.

Social Media:

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Forward Looking Statements:

Statements in this release that are not historical are forward-looking statements. These statements are based on management's current beliefs and expectations. The forward-looking statements in this release are subject to uncertainty and changes in circumstances and involve risks and uncertainties that may affect the company's operations, markets, products, services, prices and other factors as discussed in the Huntsman companies' filings with the U.S. Securities and Exchange Commission. Significant risks and uncertainties may relate to, but are not limited to, financial, economic, competitive, environmental, political, legal, regulatory and technological factors. In addition, the completion of any transactions described in this release is subject to a number of uncertainties and closing will be subject to approvals and other customary conditions. Accordingly, there can be no assurance that such transactions will be completed or that the company's expectations will be realized. The company assumes no obligation to provide revisions to any forward-looking statements should circumstances change, except as otherwise required by applicable laws.

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